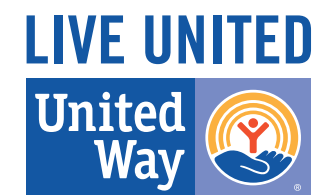


Jenna's only nine. And she's already headed for failure.



United Way
of San Diego County
uwsd.org




Help stop the educational earthquake that's swallowing San Diego kids.

A bright, solid future? It's not likely for Jenna. *Because just like 30% of her classmates, she can't read at grade level!*

But for just \$20, \$50, \$100 or more, you can keep thousands of local kids from falling through the cracks... with UWSD's powerful new early-education programs. Your donation:

- Targets those critical first years — birth to age nine.
- Helps local parents be an advocate for their child's education, by working in partnership with schools.
- Gets kids reading now with early-grade literacy programs.
- Gives teachers the best tools to teach kids — and make reading a lifelong love-affair.

If you've already donated, please know how much we appreciate your support! But if you haven't had a chance, please visit us at www.uwsd.org to donate now. Help give all of our children the solid foundation they deserve.

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Help thousands of local kids go from an unfair start...to a fair shot.

It's a disturbing fact. Over 30% of San Diego fourth-graders cannot read at grade level. **Over 30%!** Putting them at much higher risk for teen pregnancy, drug use, and dropping out of high school.

It's a troubling trend that's bankrupting San Diego's future.

But for just \$20, \$50, \$100 or more, you can give thousands of local kids a real chance for a bright future... with UWSD's powerful new early-education programs. Your donation:

- Targets those critical first years — birth to age nine.
- Gets kids reading now with early-grade literacy programs.
- Gives teachers the best tools to teach kids — and make reading a lifelong love-affair.

If you've already donated, we appreciate your support! But if you haven't had a chance, please visit us at www.uwsd.org to donate now. Shouldn't every San Diego child have a real shot at success?

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She's only nine. But she's about to pay a lifelong price.



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